

Clemson University

TigerPrints

Formatting

Author Resources

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Land-Grant Press Instructions for Images

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Instructions for Images

Any image that will appear in print must adhere to the following criteria:

Illustrations can be supplied as electronic files, of which TIFF files are best, but jpg and png are also acceptable. Illustrations need to be at least 300dpi (dots per inch) at the size at which they are to be reproduced: i.e. a postage stamp image at 300 dpi is no good unless it is being reproduced at postage stamp size, since by the time it is blown up it will lose resolution. Images can be scaled down to fit, but not scaled up too much unless the resolution is very high. Scans need to be gray scale or CMYK. If RGB scans are supplied we will convert them into CMYK for the printers, but the color may alter a bit. So if the illustration needs to be accurate to an original photograph or painting, you must supply CMYK scans with the color corrected to your satisfaction. When submitting electronic files for your illustrations, please also submit list of captions for all visual material in your article.